

Print Guide

for cases, bags & cloths

Artwork & Proofing

We accept the following file formats: eps, ai, pdf, psd, tiff, jpg, bmp - all files should be high resolution, and should only contain 1 solid colour - we cannot print from artwork that contains halftoning or tints.

When possible we will always try and reproduce your artwork as faithfully as we can, in some cases it may however be necessary to adjust the artwork to our printing requirements which will be at our discretion.

If you would like us to create your artwork for you the minimum cost is £25.00

PROOFING

It is essential that you thoroughly check your artwork on the proof you receive before we go to print and make sure you are happy with the size and position of any text and logos.

Any amendments after the final approval of artwork will incur a further minimum printing block charge of £30.00

Spectacle Cases		
Outside Print	Inside Print	Debossing
For all printing on the outside of spectacle cases artwork must be no bigger than	For all printing on the inside of spectacle cases artwork must be no bigger than	For all debossing on spectacle cases artwork must be no bigger than
70mm (w) x 35mm (h)	70mm (w) x 30mm (h)	70mm (w) x 26mm (h)

Bags

For all printing on bags the artwork must be no bigger than the following sizes

- Small: 70mm (w) x 48mm (h)**
- Medium: 85mm (w) x 48mm (h)**
- Large: 90mm (w) x 48mm (h)**

Cloths

For all printing on cloths the artwork must be no bigger than the following sizes

- 4.5” x 3” Cloth: 70mm (w) x 48mm (h)**
- 6” x 4” Cloth: 90mm (w) x 48mm (h)**
- 12” x 12” Cloth: 90mm (w) x 48mm (h)**